

# U.Y. Fincorp Limited

(Formerly Known as Golden Goenka Fincorp Limited)

Ref No. UYFL/072022/SE/07

Date: 18.07.2022

To,  
BSE Limited  
Phiroze Jeejeebhoy Tower,  
Dalal Street  
Mumbai – 400001  
Company Code: 530579

To,  
The Calcutta Stock Exchange Limited  
7, Lyons Range  
Kolkata – 700001  
Company Code: 10017059

Dear Sir,

Sub:-Intimation under Regulation 30 of SEBI (LODR) Regulations, 2015

Pursuant to Regulation 30 read with Part B of Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that the Board of Directors of your Company at their meeting held today i.e, 18th July, 2022 considered and approved the followings:-

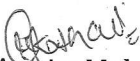
- a) The proposal for expanding the business operations of the Company into various other segments of loan financing under the New Brand name "GrowU" as a pilot project. Based on the response of the pilot project and after obtaining necessary regulatory approvals, the company would like to foray into the space of digitally enabled lending through its own platform.
- b) Adoption of the new LOGO of the aforesaid brand name.

The Meeting of the Board of Directors commenced on 11:00 A.M. and concluded on 12.30 P.M.

This is for your information & records.

Thanking You

Yours truly  
For U. Y. Fincorp Limited

  
Amrita Mohta Kothari  
(Company Secretary)



**U.Y. Fincorp Limited**

Registered Office: 16, Strand Road, 9th Floor Room No. 908B,  
Kolkata - 700 001, West Bengal, India, ☎ +91 33 4603 2315

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Mumbai - 400 059, Maharashtra, India.

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